



## For Immediate Release

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### **MARTECH SYSTEMS, INC. AND REPEATSEAT LTD. ANNOUNCE FIVE NEW SITES TO GO ONLINE**

**Folio Box Office Software's eFolio online ticketing module uses RepeatSeat online ticketing technology to offer fast and easy online ticketing integration.**

Boston, MA, January 11, 2006 – Martech Systems, Inc. developer of the Folio Box Office Software announces that five Folio sites have gone online or will go online in the coming days with RepeatSeat Internet Ticketing services. With the RepeatSeat integration, Folio Box Office client theaters can now seamlessly offer a 24/7 Internet box office to their customers.

The Artsblock in Wausau, WI successfully implemented Folio online ticketing with RepeatSeat technology for their reserve seat ticket sales since August of 2005. The Fort Wayne Civic Theatre in Fort Wayne, IN and the Capitol Civic Theater in Manitowoc, WI are scheduled to go live the week of January 9, 2006. Boulder Dinner Theatre in Boulder, CO and the Del Webb Community Theater in Wickensburg, AZ are scheduled to go live the week of January 16, 2006. With these additional sites, five theaters are using Folio Box Office Software and the RepeatSeat technology for the online ticket sales.

Judy Martens, president of Martech stated, "Martech is excited about our partnership with RepeatSeat. Now that we have the initial five theatres on-line, the integration of our two systems has been refined. This allows us to accelerate our roll-out program to facilitate the addition of 20-30 venues over the next year."



RepeatSeat president George Davidson noted, “Having a partner such as Martech with extensive reach into the market allows us to use our technology to support a broader range of clients. Martech is recognized in the industry as being a leader in their market segment. Their choosing RepeatSeat’s on-line technology is validation of our superior product offering.”

eFolio, the online ticketing module for Folio Box Office, provides value added Internet ticketing features including single ticket sales, best available seat selection capabilities, and flexible ticket delivery including E-tickets. In addition, because the eFolio system is real-time, all tickets are purchased directly from the box office database. Theaters no longer have to deal with allocation and reconciliation of Internet tickets. Multiple events can be purchased with a single transaction, giving customers the ability to buy multiple events tickets quickly and easily.

“RepeatSeat is an established leader in the field of online ticketing,” said Martens “their experience, dedication, and commitment to quality mesh well with the goals and ideals of Martech Systems, Inc.”

#### **About Martech Systems, Inc.**

[www.foliotickets.com](http://www.foliotickets.com)

Martech Systems, Inc., based in Wausau, WI, is a software development company that produces the Folio Box Office Software, Blue Ribbon Facilities Management System, and Blue Ribbon Fair Management System. Established in 1986, Martech Systems, Inc. strives to be the leading provider of information management solutions and services to theaters, expositions, entertainment complexes, and fairs as they provide applications that surpass the expectations of the customer. The Folio Box Office Software is used by more than 140 theaters, event centers and venues in the United States and Canada.

#### **About RepeatSeat**

[www.RepeatSeat.com](http://www.RepeatSeat.com)

RepeatSeat Ltd. is a leading global entertainment services company, offering private label ticketing across North America. The Company promotes its clients' brand instead of its own. RepeatSeat's innovative Ticket Relationship Management (TRM<sub>TM</sub>) solutions provide turn-key point-of-sale, Internet and wireless applications to target markets including sports and performing arts venues, movie theatres, cruise ships, tourist attractions and conferences/trade shows. All solutions feature full end-user data capture and management, and one of the most comprehensive targeted permission e-mail programs available in the marketplace today. For more information on RepeatSeat, visit [www.RepeatSeat.com](http://www.RepeatSeat.com).

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